

# **IPR Awareness Programme**

## **Intellectual property**

**18<sup>th</sup> & 19<sup>th</sup> October 2022**

An online “IPR Awareness Programme” was held under “National Intellectual Property Awareness Mission” by “Ministry of Commerce And Industry”. All the students along with faculty members and the Principal (IVS) Dr. Mandira Gupta attended the programme. The program started with the introduction as well as the welcome of the host "Jonny Gogia", the Examiner of Patents & Designs, Office of the Controller General of Patents, Designs and Trade Marks, Department for Promotion of Industry & Internal Trade under Ministry of Commerce and Industry.

Johnny Gogia started the program. First, he talked about patents in which he discussed exclusive rights to prevent third parties from manufacturing using importing, and selling (product and process). Negative rights for example “right to stop others” from using someone's invention, the term of patent 20 years, and the territorial right with the example. He further talked about how innovations make our lives safer. He described with the images.

Second, he discussed the trademark and its examples, concepts of word names, and symbols extra, function/ importance.

Third, he spoke about the design aesthetic aspect (judged solely by the eye). Then he talked about copy right (exclusive right for the “registration is not mandatory but it is recommended to register a copyright for better enforceability”). Lastly, he talked about the geographical indication and how can we protect the symbols.

He conclude his discussion while talking about “how to protect symbol?” first we should take the license and then start the company.

It had great affect on students. The session ended with a positive note and Dr. Mandira Gupta concluded the session with a thanking note on behalf of Awadh Charitable Trust.

# Participants (84)

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- Dr.Mandira gupta** Me
- Johnny Gogia** Host
- Neetu Sharma** Cohost
- Priyanka Yadav** Cohost
- 25132166375**
- Aamna**
- Adarsh Kishor**
- Aditi Sahni**
- afsha**
- Aleena Sultana**

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